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<u>Frequent Pattern Mining</u> Charu C. Aggarwal

2014-08-29 This comprehensive reference consists of 18 chapters from prominent researchers in the field. Each chapter is self-contained, and synthesizes one aspect of frequent pattern mining. An emphasis is placed on simplifying the content, so that students and practitioners can benefit from the book. Each chapter contains a survey describing key research on the topic, a case study and future directions. Key topics include: Pattern Growth Methods, Frequent Pattern Mining in Data Streams, Mining Graph Patterns, Big Data Frequent Pattern Mining, Algorithms for Data Clustering and more. Advanced-level students in computer science, researchers and practitioners from industry will find this book an invaluable reference.

Concept Lattices Peter Eklund 2011-04-02 This volume contains the Proceedings of ICFCA 2004, the 2nd International Conference on Formal Concept Analysis. The ICFCA conference series aims to be the premier forum for the publication of advances in applied lattice and order theory and in particular scienti?c advances related to formal concept analysis. Formal concept analysis emerged in the 1980s from e?orts to restructure lattice theory to promote better communication between lattice theorists and potentialusersoflatticetheory.Sincethen,the?eldhasdevelopedintoagrowing research area in its own right with a thriving theoretical community and an increasing number of applications in data and knowledge processing including data visualization, information retrieval, machine learning, data analysis and knowledge management. In terms of theory, formal concept analysis has been extended into attribute exploration, Boolean judgment, contextual logic and so on to create a powerful general framework for knowledge representation

and reasoning. This conference aims to unify theoretical and applied practitioners who use formal concept an- ysis, drawing on the ?elds of mathematics, computer and library sciences and software engineering. The theme of the 2004 conference was 'Concept Lattices" to acknowledge the colloquial term used for the line diagrams that appear in almost every paper in this volume. ICFCA 2004 included tutorial sessions, demonstrating the practical bene?ts of formal concept analysis, and highlighted developments in the foundational theory and standards. The conference showcased the increasing variety of formal concept analysis software and included eight invited lectures from distinguished speakersinthe?eld.Sevenoftheeightinvitedspeakerssubmittedaccompanying papers and these were reviewed and appear in this volume.

Mining Heterogeneous Information Networks Yizhou Sun 2012-08-15 Real-world physical and abstract data objects are interconnected, forming gigantic, interconnected networks. By structuring these data objects and interactions between these objects into multiple types, such networks become semi-structured heterogeneous information networks. Most real-world applications that handle big data, including interconnected social media and social networks, scientific, engineering, or medical information systems, online e-commerce systems, and most database systems, can be structured into heterogeneous information networks. Therefore, effective analysis of large-scale heterogeneous information networks poses an interesting but critical challenge. In this book, we investigate the principles and methodologies of mining heterogeneous information networks. Departing from many

existing network models that view interconnected data as homogeneous graphs or networks, our semi-structured heterogeneous information network model leverages the rich semantics of typed nodes and links in a network and uncovers surprisingly rich knowledge from the network. This semi-structured heterogeneous network modeling leads to a series of new principles and powerful methodologies for mining interconnected data, including: (1) rank-based clustering and classification; (2) meta-path-based similarity search and mining; (3) relation strength-aware mining, and many other potential developments. This book introduces this new research frontier and points out some promising research directions. Table of Contents: Introduction / Ranking-Based Clustering / Classification of Heterogeneous Information Networks / Meta-Path-Based Similarity Search / Meta-Path-Based Relationship Prediction / Relation Strength-Aware Clustering with Incomplete Attributes / User-Guided Clustering via Meta-Path Selection / Research Frontiers

Information Visualization in Data Mining and Knowledge Discovery Usama M. Fayyad 2002 This text surveys research from the fields of data mining and information visualisation and presents a case for techniques by which information visualisation can be used to uncover real knowledge hidden away in large databases.
Making Sense of Data Glenn J. Myatt 2007-02-26
Introduction to Information Science and Technology Charles Hargis Davis 2011
R and Data Mining Yanchang Zhao 2012-12-31 R and Data Mining introduces researchers, post-graduate students, and analysts to data mining using R, a free software environment for statistical

computing and graphics. The book provides practical methods for using R in applications from academia to industry to extract knowledge from vast amounts of data. Readers will find this book a valuable guide to the use of R in tasks such as classification and prediction, clustering, outlier detection, association rules, sequence analysis, text mining, social network analysis, sentiment analysis, and more. Data mining techniques are growing in popularity in a broad range of areas, from banking to insurance, retail, telecom, medicine, research, and government. This book focuses on the modeling phase of the data mining process, also addressing data exploration and model evaluation. With three in-depth case studies, a quick reference guide, bibliography, and links to a wealth of online resources, R and Data Mining is a valuable, practical guide to a powerful method of analysis. Presents an introduction into using R for data mining applications, covering most popular data mining techniques Provides code examples and data so that readers can easily learn the techniques Features case studies in real-world applications to help readers apply the techniques in their work

Advances in Parallel, Distributed Computing Dhinaharan Nagamalai 2011-09-14 This book constitutes the refereed proceedings of the First International Conference on Advances in Parallel, Distributed Computing Technologies and Applications, PDCTA 2011, held in Tirunelveli, India, in September 2011. The 64 revised full papers were carefully reviewed and selected from over 400 submissions. Providing an excellent international forum for sharing knowledge and results in theory, methodology and applications of parallel, distributed computing the papers address all current issues in this field with special focus on

algorithms and applications, computer networks, cyber trust and security, wireless networks, as well as mobile computing and bioinformatics.

High Performance Python Micha Gorelick 2020-04-30 Your Python code may run correctly, but you need it to run faster. Updated for Python 3, this expanded edition shows you how to locate performance bottlenecks and significantly speed up your code in high-data-volume programs. By exploring the fundamental theory behind design choices, High Performance Python helps you gain a deeper understanding of Python's implementation. How do you take advantage of multicore architectures or clusters? Or build a system that scales up and down without losing reliability? Experienced Python programmers will learn concrete solutions to many issues, along with war stories from companies that use high-performance Python for social media analytics, productionized machine learning, and more. Get a better grasp of NumPy, Cython, and profilers Learn how Python abstracts the underlying computer architecture Use profiling to find bottlenecks in CPU time and memory usage Write efficient programs by choosing appropriate data structures Speed up matrix and vector computations Use tools to compile Python down to machine code Manage multiple I/O and computational operations concurrently Convert multiprocessing code to run on local or remote clusters Deploy code faster using tools like Docker

Secure Data Management Willem Jonker 2004-08-19 This book constitutes the refereed proceedings of the VLDB 2004 International Workshop on Secure Data Management in a Connected World, SDM 2004, held in Toronto, Canada in August 2004 in association with VLDB 2004. The 15 revised full papers presented were carefully

reviewed and selected from 28 submissions. The papers are organized in topical sections on encrypted data access, privacy perserving data management, access control, and database security.

Exploratory Data Mining and Data Cleaning Tamraparni Dasu 2003-08-01 Written for practitioners of data mining, data cleaning anddatabase management. Presents a technical treatment of data quality includingprocess, metrics, tools and algorithms. Focuses on developing an evolving modeling strategy through aniterative data exploration loop and incorporation of domainknowledge. Addresses methods of detecting, quantifying and correcting dataquality issues that can have a significant impact on findings anddecisions, using commercially available tools as well as newalgorithmic approaches. Uses case studies to illustrate applications in real lifescenarios. Highlights new approaches and methodologies, such as theDataSphere space partitioning and summary based analysistechniques. Exploratory Data Mining and Data Cleaning will serve as animportant reference for serious data analysts who need to analyzelarge amounts of unfamiliar data, managers of operations databases,and students in undergraduate or graduate level courses dealingwith large scale data analys is and data mining.

Formal Concept Analysis Bernhard Ganter 2012-12-06 This first textbook on formal concept analysis gives a systematic presentation of the mathematical foundations and their relations to applications in computer science, especially in data analysis and knowledge processing. Above all, it presents graphical methods for representing conceptual systems that have proved themselves in communicating knowledge. The mathematical foundations

are treated thoroughly and are illuminated by means of numerous examples, making the basic theory readily accessible in compact form.

Data Mining for Business Analytics Galit Shmueli 2019-10-14 Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using Python software for illustration Readers will learn how to implement a variety of popular data mining algorithms in Python (a free and open-source software) to tackle business problems and opportunities. This is the sixth version of this successful text, and the first using Python. It covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. It also includes: A new co-author, Peter Gedeck, who brings both experience teaching business analytics courses using Python, and expertise in the application of machine learning methods to the drug-discovery process A new section on ethical issues in data mining Updates and new material based on feedback from instructors teaching MBA, undergraduate, diploma and executive courses, and from their students More than a dozen case studies demonstrating applications for the data mining techniques described End-of-chapter exercises that help readers gauge and expand their comprehension and competency of the material presented A companion website with more than two dozen data sets, and instructor materials including exercise solutions, PowerPoint slides, and case solutions Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python is an ideal textbook for graduate and upper-

undergraduate level courses in data mining, predictive analytics, and business analytics. This new edition is also an excellent reference for analysts, researchers, and practitioners working with quantitative methods in the fields of business, finance, marketing, computer science, and information technology. "This book has by far the most comprehensive review of business analytics methods that I have ever seen, covering everything from classical approaches such as linear and logistic regression, through to modern methods like neural networks, bagging and boosting, and even much more business specific procedures such as social network analysis and text mining. If not the bible, it is at the least a definitive manual on the subject." —Gareth M. James, University of Southern California and co-author (with Witten, Hastie and Tibshirani) of the best-selling book An Introduction to Statistical Learning, with

Applications in R
Biological Data Mining and Its Applications in Healthcare Xiaoli Li 2013-11-28 Biologists are stepping up their efforts in understanding the biological processes that underlie disease pathways in the clinical contexts. This has resulted in a flood of biological and clinical data from genomic and protein sequences, DNA microarrays, protein interactions, biomedical images, to disease pathways and electronic health records. To exploit these data for discovering new knowledge that can be translated into clinical applications, there are fundamental data analysis difficulties that have to be overcome. Practical issues such as handling noisy and incomplete data, processing compute-intensive tasks, and integrating various data sources, are new challenges faced by biologists in the post-genome era. This book will cover the fundamentals of state-of-the-art data mining

techniques which have been designed to handle such challenging data analysis problems, and demonstrate with real applications how biologists and clinical scientists can employ data mining to enable them to make meaningful observations and discoveries from a wide array of heterogeneous data from molecular biology to pharmaceutical and clinical domains. Contents:Sequence Analysis:Mining the Sequence Databases for Homology Detection: Application to Recognition of Functions of Trypanosoma brucei brucei Proteins and Drug Targets (G Ramakrishnan, V S Gowri, R Mudgal, N R Chandra and N Srinivasan)Identification of Genes and Their Regulatory Regions Based on Multiple Physical and Structural Properties of a DNA Sequence (Xi Yang, Nancy Yu Song and Hong Yan)Mining Genomic Sequence Data for Related Sequences Using Pairwise Statistical Significance (Yuhong Zhang and Yunbo Rao)Biological Network Mining:Indexing for Similarity Queries on Biological Networks (Günhan Gülsoy, Md Mahmudul Hasan, Yusuf Kavurucu and Tamer Kahveci)Theory and Method of Completion for a Boolean Regulatory Network Using Observed Data (Takeyuki Tamura and Tatsuya Akutsu)Mining Frequent Subgraph Patterns for Classifying Biological Data (Saeed Salem)On the Integration of Prior Knowledge in the Inference of Regulatory Networks (Catharina Olsen, Benjamin Haibe-Kains, John Quackenbush and Gianluca Bontempi)Classification, Trend Analysis and 3D Medical Images:Classification and Its Application to Drug-Target Prediction (Jian-Ping Mei, Chee-Keong Kwoh, Peng Yang and Xiao-Li Li)Characterization and Prediction of Human Protein-Protein Interactions (Yi Xiong, Dan Syzmanski and Daisuke Kihara)Trend Analysis (Wen-Chuan Xie, Miao

He and Jake Yue Chen)Data Acquisition and Preprocessing on Three Dimensional Medical Images (Yuhua Jiao, Liang Chen and Jin Chen)Text Mining and Its Biomedical Applications:Text Mining in Biomedicine and Healthcare (Hong-Jie Dai, Chi-Yang Wu, Richard Tzong-Han Tsai and Wen-Lian Hsu)Learning to Rank Biomedical Documents with Only Positive and Unlabeled Examples: A Case Study (Mingzhu Zhu, Yi-Fang Brook Wu, Meghana Samir Vasavada and Jason T L Wang)Automated Mining of Disease-Specific Protein Interaction Networks Based on Biomedical Literature (Rajesh Chowdhary, Boris R Jankovic, Rachel V Stankowski, John A C Archer, Xiangliang Zhang, Xin Gao, Vladimir B Bajic)

Readership: Students, professionals, those who perform biological, medical and bioinformatics research.

Keywords:Healthcare;Data Mining;Biological Data Mining;Protein Interactions;Gene Regulation;Text Mining;Biological Literature Mining;Drug Discovery;Disease Network;Biological Network;Graph Mining;Sequence Analysis;Structure Analysis;Trend Analysis;Medical ImagesKey Features:Each chapter of this book will include a section to introduce a specific class of data mining techniques, which will be written in a tutorial style so that even non-computational readers such as biologists and healthcare researchers can appreciate themThe book will disseminate the impact research results and best practices of data mining approaches to the cross-disciplinary researchers and practitioners from both the data mining disciplines and the life sciences domains. The authors of the book will be well-known data mining experts, bioinformaticians and cliniciansEach chapter will also provide a detailed description on how to apply the data mining techniques in real-world

biological and clinical applications. Thus, readers of this book can easily appreciate the computational techniques and how they can be used to address their own research issues

Introduction to Data Mining Pang-Ning Tan 2018-04-13 Introduction to Data Mining presents fundamental concepts and algorithms for those learning data mining for the first time. Each concept is explored thoroughly and supported with numerous examples. The text requires only a modest background in mathematics. Each major topic is organized into two chapters, beginning with basic concepts that provide necessary background for understanding each data mining technique, followed by more advanced concepts and algorithms.

Data Mining and Machine Learning Mohammed J. Zaki 2019-12-31 The fundamental algorithms in data mining and machine learning form the basis of data science, utilizing automated methods to analyze patterns and models for all kinds of data in applications ranging from scientific discovery to business analytics. This textbook for senior undergraduate and graduate courses provides a comprehensive, in-depth overview of data mining, machine learning and statistics, offering solid guidance for students, researchers, and practitioners. The book lays the foundations of data analysis, pattern mining, clustering, classification and regression, with a focus on the algorithms and the underlying algebraic, geometric, and probabilistic concepts. New to this second edition is an entire part devoted to regression methods, including neural networks and deep learning.

The Handbook of Data Mining Nong Ye 2003-04-01 Created with the input of a distinguished International Board of the foremost authorities in data mining from

academia and industry, The Handbook of Data Mining presents comprehensive coverage of data mining concepts and techniques. Algorithms, methodologies, management issues, and tools are all illustrated through engaging examples and real-world

Data Mining and Knowledge Discovery Handbook Oded Maimon 2006-05-28 Data Mining and Knowledge Discovery Handbook organizes all major concepts, theories, methodologies, trends, challenges and applications of data mining (DM) and knowledge discovery in databases (KDD) into a coherent and unified repository. This book first surveys, then provides comprehensive yet concise algorithmic descriptions of methods, including classic methods plus the extensions and novel methods developed recently. This volume concludes with in-depth descriptions of data mining applications in various

interdisciplinary industries including finance, marketing, medicine, biology, engineering, telecommunications, software, and security. Data Mining and Knowledge Discovery Handbook is designed for research scientists and graduate-level students in computer science and engineering. This book is also suitable for professionals in fields such as computing applications, information systems management, and strategic research management.

Data Mining Jiawei Han 2012 Mining of Data with Complex Structures explores nature of data with complex structure including sequences, trees and graphs. Readers will find a detailed description of the state-of-the-art of sequence mining, tree mining and graph mining, and more.

Real-world Data Mining Dursun Delen 2015 Includes bibliographical references and index.

Data Mining Ian H. Witten 2000 This book

offers a thorough grounding in machine learning concepts combined with practical advice on applying machine learning tools and techniques in real-world data mining situations. Clearly written and effectively illustrated, this book is ideal for anyone involved at any level in the work of extracting usable knowledge from large collections of data. Complementing the book's instruction is fully functional machine learning software.

Data Mining and Decision Support Dunja Mladenic 2012-12-06 Data mining deals with finding patterns in data that are by user-definition, interesting and valid. It is an interdisciplinary area involving databases, machine learning, pattern recognition, statistics, visualization and others. Decision support focuses on developing systems to help decision-makers solve problems. Decision support provides a selection of data analysis, simulation, visualization and modeling techniques, and software tools such as decision support systems, group decision support and mediation systems, expert systems, databases and data warehouses. Independently, data mining and decision support are well-developed research areas, but until now there has been no systematic attempt to integrate them. Data Mining and Decision Support: Integration and Collaboration, written by leading researchers in the field, presents a conceptual framework, plus the methods and tools for integrating the two disciplines and for applying this technology to business problems in a collaborative setting.

Data Mining Ian H. Witten 2016-10-01 Data Mining: Practical Machine Learning Tools and Techniques, Fourth Edition, offers a thorough grounding in machine learning concepts, along with practical advice on applying these tools and techniques in real-world data mining situations. This highly

anticipated fourth edition of the most acclaimed work on data mining and machine learning teaches readers everything they need to know to get going, from preparing inputs, interpreting outputs, evaluating results, to the algorithmic methods at the heart of successful data mining approaches. Extensive updates reflect the technical changes and modernizations that have taken place in the field since the last edition, including substantial new chapters on probabilistic methods and on deep learning. Accompanying the book is a new version of the popular WEKA machine learning software from the University of Waikato. Authors Witten, Frank, Hall, and Pal include today's techniques coupled with the methods at the leading edge of contemporary research. Please visit the book companion website at http://www.cs.waikato.ac.nz/ml/weka/book.html It contains Powerpoint slides for Chapters 1-12. This is a very comprehensive teaching resource, with many PPT slides covering each chapter of the book Online Appendix on the Weka workbench; again a very comprehensive learning aid for the open source software that goes with the book Table of contents, highlighting the many new sections in the 4th edition, along with reviews of the 1st edition, errata, etc. Provides a thorough grounding in machine learning concepts, as well as practical advice on applying the tools and techniques to data mining projects Presents concrete tips and techniques for performance improvement that work by transforming the input or output in machine learning methods Includes a downloadable WEKA software toolkit, a comprehensive collection of machine learning algorithms for data mining tasks-in an easy-to-use interactive interface Includes open-access online courses that introduce practical applications of the

material in the book

Applications of Data Mining in Computer Security Daniel Barbará 2012-12-06 Data mining is becoming a pervasive technology in activities as diverse as using historical data to predict the success of a marketing campaign, looking for patterns in financial transactions to discover illegal activities or analyzing genome sequences. From this perspective, it was just a matter of time for the discipline to reach the important area of computer security. Applications Of Data Mining In Computer Security presents a collection of research efforts on the use of data mining in computer security. Applications Of Data Mining In Computer Security concentrates heavily on the use of data mining in the area of intrusion detection. The reason for this is twofold. First, the volume of data dealing with both network and host activity is so large that it makes it an ideal candidate for using data mining techniques. Second, intrusion detection is an extremely critical activity. This book also addresses the application of data mining to computer forensics. This is a crucial area that seeks to address the needs of law enforcement in analyzing the digital evidence.

Algorithms and Theory of Computation Handbook, Second Edition, Volume 1 Mikhail J. Atallah 2009-11-20 Algorithms and Theory of Computation Handbook, Second Edition: General Concepts and Techniques provides an up-to-date compendium of fundamental computer science topics and techniques. It also illustrates how the topics and techniques come together to deliver efficient solutions to important practical problems. Along with updating and revising many of the existing chapters, this second edition contains four new chapters that cover external memory and parameterized algorithms as well as computational number

theory and algorithmic coding theory. This best-selling handbook continues to help computer professionals and engineers find significant information on various algorithmic topics. The expert contributors clearly define the terminology, present basic results and techniques, and offer a number of current references to the in-depth literature. They also provide a glimpse of the major research issues concerning the relevant topics.

Data Mining Jiawei Han 2011 Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets.

After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining

projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data.

Swarm, Evolutionary, and Memetic Computing Bijaya Ketan Panigrahi 2011-12-07 Annotation This volume constitutes the refereed proceedings of the Second International Conference on Swarm, Evolutionary, and Memetic Computing, SEMCCO 2011, held in Visakhapatnam, India, in December 2011. The 124 revised full papers presented in both volumes were carefully reviewed and selected from 422 submissions.

Data Mining for Business Analytics Galit Shmueli 2016-04-18 Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner®, Third Edition presents an applied approach to data mining and predictive analytics with clear exposition, hands-on exercises, and real-life case studies. Readers will work with all of the standard data mining methods using the Microsoft® Office Excel® add-in XLMiner® to develop predictive models and learn how to obtain business value from Big Data. Featuring updated topical coverage on text mining, social network analysis, collaborative filtering, ensemble methods, uplift modeling and more, the Third Edition also includes: Real-world examples to build a theoretical and practical understanding of key data mining methods End-of-chapter exercises that help readers better understand the presented material Data-rich case studies to illustrate various applications of data mining techniques Completely new chapters on social network analysis and text mining A companion site

with additional data sets, instructors material that include solutions to exercises and case studies, and Microsoft PowerPoint® slides https://www.dataminingbook.com Free 140-day license to use XLMiner for Education software Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner®, Third Edition is an ideal textbook for upper-undergraduate and graduate-level courses as well as professional programs on data mining, predictive modeling, and Big Data analytics. The new edition is also a unique reference for analysts, researchers, and practitioners working with predictive analytics in the fields of business, finance, marketing, computer science, and information technology. Praise for the Second Edition "...full of vivid and thought-provoking anecdotes... needs to be read by anyone with a serious interest in research and marketing."– Research Magazine

"Shmueli et al. have done a wonderful job in presenting the field of data mining - a welcome addition to the literature." – ComputingReviews.com "Excellent choice for business analysts...The book is a perfect fit for its intended audience." – Keith McCormick, Consultant and Author of SPSS Statistics For Dummies, Third Edition and SPSS Statistics for Data Analysis and Visualization Galit Shmueli, PhD, is Distinguished Professor at National Tsing Hua University's Institute of Service Science. She has designed and instructed data mining courses since 2004 at University of Maryland, Statistics.com, The Indian School of Business, and National Tsing Hua University, Taiwan. Professor Shmueli is known for her research and teaching in business analytics, with a focus on statistical and data mining methods in information systems and healthcare. She has authored over 70 journal articles, books, textbooks

and book chapters. Peter C. Bruce is President and Founder of the Institute for Statistics Education at www.statistics.com. He has written multiple journal articles and is the developer of Resampling Stats software. He is the author of Introductory Statistics and Analytics: A Resampling Perspective, also published by Wiley. Nitin R. Patel, PhD, is Chairman and cofounder of Cytel, Inc., based in Cambridge, Massachusetts. A Fellow of the American Statistical Association, Dr. Patel has also served as a Visiting Professor at the Massachusetts Institute of Technology and at Harvard University. He is a Fellow of the Computer Society of India and was a professor at the Indian Institute of Management, Ahmedabad for 15 years.

Data Mining, Southeast Asia Edition Jiawei Han 2006-04-06 Our ability to generate and collect data has been increasing rapidly. Not only are all of our business, scientific, and government transactions now computerized, but the widespread use of digital cameras, publication tools, and bar codes also generate data. On the collection side, scanned text and image platforms, satellite remote sensing systems, and the World Wide Web have flooded us with a tremendous amount of data. This explosive growth has generated an even more urgent need for new techniques and automated tools that can help us transform this data into useful information and knowledge. Like the first edition, voted the most popular data mining book by KD Nuggets readers, this book explores concepts and techniques for the discovery of patterns hidden in large data sets, focusing on issues relating to their feasibility, usefulness, effectiveness, and scalability. However, since the publication of the first edition, great progress has been made in the development

of new data mining methods, systems, and applications. This new edition substantially enhances the first edition, and new chapters have been added to address recent developments on mining complex types of data— including stream data, sequence data, graph structured data, social network data, and multi-relational data. A comprehensive, practical look at the concepts and techniques you need to know to get the most out of real business data Updates that incorporate input from readers, changes in the field, and more material on statistics and machine learning Dozens of algorithms and implementation examples, all in easily understood pseudo-code and suitable for use in real-world, large-scale data mining projects Complete classroom support for instructors at www.mkp.com/datamining2e companion site

Discovering Knowledge in Data Daniel T. Larose 2005-02-11

Data Preparation for Data Mining Dorian Pyle 1999-04-05 Data Preparation for Data Mining addresses an issue unfortunately ignored by most authorities on data mining: data preparation. Thanks largely to its perceived difficulty, data preparation has traditionally taken a backseat to the more alluring question of how best to extract meaningful knowledge. But without adequate preparation of your data, the return on the resources invested in mining is certain to be disappointing. Dorian Pyle corrects this imbalance. A twenty-five-year veteran of what has become the data mining industry, Pyle shares his own successful data preparation methodology, offering both a conceptual overview for managers and complete technical details for IT professionals. Apply his techniques and watch your mining efforts pay off-in the form of improved performance, reduced

distortion, and more valuable results. On the enclosed CD-ROM, you'll find a suite of programs as C source code and compiled into a command-line-driven toolkit. This code illustrates how the author's techniques can be applied to arrive at an automated preparation solution that works for you. Also included are demonstration versions of three commercial products that help with data preparation, along with sample data with which you can practice and experiment. * Offers in-depth coverage of an essential but largely ignored subject. * Goes far beyond theory, leading you-step by step-through the author's own data preparation techniques. * Provides practical illustrations of the author's methodology using realistic sample data sets. * Includes algorithms you can apply directly to your own project, along with instructions for understanding when automation is possible and when greater intervention is required. * Explains how to identify and correct data problems that may be present in your application. * Prepares miners, helping them head into preparation with a better understanding of data sets and their limitations.

Data Mining Mehmed Kantardzic 2019-11-12 Presents the latest techniques for analyzing and extracting information from large amounts of data in high-dimensional data spaces The revised and updated third edition of Data Mining contains in one volume an introduction to a systematic approach to the analysis of large data sets that integrates results from disciplines such as statistics, artificial intelligence, data bases, pattern recognition, and computer visualization. Advances in deep learning technology have opened an entire new spectrum of applications. The author—a noted expert on the topic—explains the basic concepts, models, and methodologies that have been

developed in recent years. This new edition introduces and expands on many topics, as well as providing revised sections on software tools and data mining applications. Additional changes include an updated list of references for further study, and an extended list of problems and questions that relate to each chapter.This third edition presents new and expanded information that: • Explores big data and cloud computing • Examines deep learning • Includes information on convolutional neural networks (CNN) • Offers reinforcement learning • Contains semi-supervised learning and S3VM • Reviews model evaluation for unbalanced data Written for graduate students in computer science, computer engineers, and computer information systems professionals, the updated third edition of Data Mining continues to provide an essential guide to the basic principles of the technology and the most recent developments in the field.
Linear Algebra and Optimization for Machine Learning Charu C. Aggarwal 2020-05-13 This textbook introduces linear algebra and optimization in the context of machine learning. Examples and exercises are provided throughout this text book together with access to a solution's manual. This textbook targets graduate level students and professors in computer science, mathematics and data science. Advanced undergraduate students can also use this textbook. The chapters for this textbook are organized as follows: 1. Linear algebra and its applications: The chapters focus on the basics of linear algebra together with their common applications to singular value decomposition, matrix factorization, similarity matrices (kernel methods), and graph analysis. Numerous machine learning applications have been used as examples, such as spectral clustering, kernel-based

classification, and outlier detection. The tight integration of linear algebra methods with examples from machine learning differentiates this book from generic volumes on linear algebra. The focus is clearly on the most relevant aspects of linear algebra for machine learning and to teach readers how to apply these concepts. 2. Optimization and its applications: Much of machine learning is posed as an optimization problem in which we try to maximize the accuracy of regression and classification models. The "parent problem" of optimization-centric machine learning is least-squares regression. Interestingly, this problem arises in both linear algebra and optimization, and is one of the key connecting problems of the two fields. Least-squares regression is also the starting point for support vector machines, logistic regression, and recommender systems. Furthermore, the methods for dimensionality reduction and matrix factorization also require the development of optimization methods. A general view of optimization in computational graphs is discussed together with its applications to back propagation in neural networks. A frequent challenge faced by beginners in machine learning is the extensive background required in linear algebra and optimization. One problem is that the existing linear algebra and optimization courses are not specific to machine learning; therefore, one would typically have to complete more course material than is necessary to pick up machine learning. Furthermore, certain types of ideas and tricks from optimization and linear algebra recur more frequently in machine learning than other application-centric settings. Therefore, there is significant value in developing a view of linear algebra and optimization that is better suited to the

specific perspective of machine learning. **Effective CRM using Predictive Analytics** Antonios Chorianopoulos 2016-01-19 A step-by-step guide to data mining applications in CRM. Following a handbook approach, this book bridges the gap between analytics and their use in everyday marketing, providing guidance on solving real business problems using data mining techniques. The book is organized into three parts. Part one provides a methodological roadmap, covering both the business and the technical aspects. The data mining process is presented in detail along with specific guidelines for the development of optimized acquisition, cross/ deep/ up selling and retention campaigns, as well as effective customer segmentation schemes. In part two, some of the most useful data mining algorithms are explained in a simple and comprehensive way for business users with no technical expertise.

Part three is packed with real world case studies which employ the use of three leading data mining tools: IBM SPSS Modeler, RapidMiner and Data Mining for Excel. Case studies from industries including banking, retail and telecommunications are presented in detail so as to serve as templates for developing similar applications. Key Features: Includes numerous real-world case studies which are presented step by step, demystifying the usage of data mining models and clarifying all the methodological issues. Topics are presented with the use of three leading data mining tools: IBM SPSS Modeler, RapidMiner and Data Mining for Excel. Accompanied by a website featuring material from each case study, including datasets and relevant code. Combining data mining and business knowledge, this practical book provides all the necessary information for designing, setting up, executing and deploying data

mining techniques in CRM. Effective CRM using Predictive Analytics will benefit data mining practitioners and consultants, data analysts, statisticians, and CRM officers. The book will also be useful to academics and students interested in applied data mining.

Mastering Data Warehouse Design

Claudia Imhoff 2003-08-19 A cutting-edge response to Ralph Kimball's challenge to thedata warehouse community that answers some tough questions aboutthe effectiveness of the relational approach to datawarehousing Written by one of the best-known exponents of the Bill Inmonapproach to data warehousing Addresses head-on the tough issues raised by Kimball andexplains how to choose the best modeling technique for solvingcommon data warehouse design problems Weighs the pros and cons of relational vs. dimensional modelingtechniques Focuses on tough modeling problems, including creating andmaintaining keys and modeling calendars, hierarchies, transactions,and data quality

Proceedings of the International Conference on Frontiers of Intelligent Computing: Theory and Applications (FICTA) 2013 Suresh Chandra Satapathy 2013-10-05 This volume contains the papers presented at the Second International Conference on Frontiers in Intelligent Computing: Theory and Applications (FICTA-2013) held during 14-16 November 2013 organized by Bhubaneswar Engineering College (BEC), Bhubaneswar, Odisha, India. It contains 63 papers focusing on application of intelligent techniques which includes evolutionary computation techniques like genetic algorithm, particle swarm optimization techniques, teaching-learning based optimization etc for various engineering applications such as data mining, Fuzzy systems, Machine Intelligence and ANN,

Web technologies and Multimedia applications and Intelligent computing and Networking etc.

Text Mining and Analysis Dr. Goutam Chakraborty 2014-11-22 Big data: It's unstructured, it's coming at you fast, and there's lots of it. In fact, the majority of big data is text-oriented, thanks to the proliferation of online sources such as blogs, emails, and social media. However, having big data means little if you can't leverage it with analytics. Now you can explore the large volumes of unstructured text data that your organization has collected with Text Mining and Analysis: Practical Methods, Examples, and Case Studies Using SAS. This hands-on guide to text analytics using SAS provides detailed, step-by-step instructions and explanations on how to mine your text data for valuable insight. Through its comprehensive approach, you'll learn not just how to analyze your data, but how to collect, cleanse, organize, categorize, explore, and interpret it as well. Text Mining and Analysis also features an extensive set of case studies, so you can see examples of how the applications work with real-world data from a variety of industries. Text analytics enables you to gain insights about your customers' behaviors and sentiments. Leverage your organization's text data, and use those insights for making better business decisions with Text Mining and Analysis. This book is part of the SAS Press program.

Data Mining and Analysis Mohammed J. Zaki 2014-05-12 A comprehensive overview of data mining from an algorithmic perspective, integrating related concepts from machine learning and statistics.

Advances in Knowledge Discovery and Data Mining Vincent S. Tseng 2014-05-08 The two-volume set LNAI 8443 + LNAI 8444 constitutes the refereed proceedings of the

18th Pacific-Asia Conference on Knowledge Discovery and Data Mining, PAKDD 2014, held in Tainan, Taiwan, in May 2014. The 40 full papers and the 60 short papers presented within these proceedings were carefully reviewed and selected from 371 submissions. They cover the general fields of pattern mining; social network and social media; classification; graph and network mining; applications; privacy preserving; recommendation; feature selection and reduction; machine learning; temporal and spatial data; novel algorithms; clustering; biomedical data mining; stream mining; outlier and anomaly detection; multi-sources mining; and unstructured data and text mining.

Data Mining: Concepts and Techniques Jiawei Han 2011-06-09 Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book

is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data